

May 22, 2025

Dear Ramona Community,

We are thrilled to announce the unveiling of our new school mascot: the **Ramona Royals**! After a thoughtful and inclusive two-month process involving our 7th grade students and staff, we have embraced a new identity that reflects our commitment to excellence and unity.

Why Select a New Mascot?

On September 9, 2024, our state assembly passed California Assembly Bill (AB) 3074 – School or Athletic Team Names: California Racial Mascots Act, stating that *commencing July 1, 2026, all public schools, except for a school operated by an Indian tribe or a tribal organization, are prohibited from using any derogatory Native American term for school or athletic team names, mascots, or nicknames.*

While we are proud to have been the mighty Ramona Indians for 60 wonderful years, we are committed to upholding a positive culture where all backgrounds and traditions are treated with the utmost respect and consideration. Therefore, to remain in compliance with the law and to show our support for groups impacted by our current mascot, our 7th grade students were recruited to select and design a new mascot that represents Ramona Junior High School.

A New Era: The Ramona Royals

As we move forward, we honor our past while embracing a future that aligns with our values and vision. The Ramona Royals symbolize leadership, pride, and a strong sense of community. These are qualities that resonate deeply with our motto: **"Together we THRIVE."**

What Does it mean to "THRIVE"?

Our THRIVE values are the cornerstone of our school culture. Ramona Royals are:

- Tenacious
- Helpful
- Resourceful
- Intentional
- Vibrant
- Empathetic

These principles guide our actions and interactions, fostering an environment where EVERYONE is respected, safe and supported to THRIVE.

The Unveiling of Our New Mascot Logo

We are excited to share the first look at our new mascot logo, which embodies the spirit of the Ramona Royals. Designed with input from our students, the logo features a regal lion wearing a crown and a bold, modern font that reflects our school's forward-thinking approach.

Celebrating Our New Identity

To celebrate this milestone, we will host a **Ramona Royals Spirit Day** on **Friday, August 8, 2025**. Students, staff, and families are encouraged to wear royal blue and gold to show their school spirit. The day will include special lunch time activities, where our families and community can join in on the fun. We will have games, raffles, and Ramona Royals merchandise for you to purchase.

Staying Connected

Beginning August 4, 2025, we invite you to stay engaged with our journey as the Ramona Royals:

- **Follow us on social media:** Stay updated on events and news by following our official accounts on
 - Instagram @ramonajrhigh
 - TikTok @ramonathrive23
- **Visit our website:** Explore our new mascot merchandise and learn more about the Ramona Royals at <https://www.chino.k12.ca.us/Ramona>

